



**Michael D. Linczyc**

Architecture - Design

Corporate Leadership

Real Estate Development



**"This is a very exciting point in time. We have the opportunity to create astounding environments that connect new technologies and multi-faceted lifestyles with the traditional goals of delivering great design and experiences."**

## Michael D. Linczyc

Michael Linczyc's hallmark of success is his ability to translate sophisticated business strategy, design knowledge, and competitor insights into tactical business plans and customer-centric design solutions that have delivered substantial gains in revenue, profit, and ROI for clients in the intensely competitive luxury and lifestyle sector.

**"It is a privilege and my good fortune to be involved in an industry that has such a positive impact on the lives of peoples, cities and the global economy."**

With 30 years of leadership experience, Michael has excelled over an extended period of time both as a Managing Director and as the Transformation Catalyst for new business methodologies, new ventures, and new opportunities in large, geographically dispersed markets and regions. An expert in influencing how individuals spend their leisure time, Michael's ability to work collaboratively and constructively within the often complex framework of exacting clients has been a driving force in his career and contributed to his stature globally as a force in architectural design and real estate development.

**Without doubt, Michael's greatest achievement has been his unwavering ability to seamlessly lead through change, transition, revolution, innovation, and action. He and his teams have consistently delivered profitable and sustainable world-class destinations to clients that have delivered a market advantage and enabled them to outpace and outperform their competition.**

Michael's career has supported substantial global luxury and lifestyle companies as they transitioned and repositioned themselves, continually evolving their corporate vision, brand, image, and goals.

In acknowledgement of his remarkable leadership capabilities, he has been hand-chosen for several high-profile assignments and has been a key member of teams that have earned numerous industry accolades, including multiple Gold Key Awards for Excellence in Hospitality Design.

Others have characterized Michael as an energizing and engaging business leader, equally successful in building collaborative partnerships with senior client executives, Boards of Directors, and investors as well as front-line operating teams around the globe. He is a unique combination of strategist, visionary, operating executive, and entrepreneur.

A noted keynote speaker with recent engagements in the USA, Australia, and China, Michael strongly supports developing the next generation of leaders in an organization and plays an important role in acting as a lifelong mentor to the teams he oversees.

An avid runner, Michael and his wife live with their two children in New York City.

**"The best part is listening to a Client's goals, ideas and aspirations and then challenging myself and the team to deliver a solution beyond everyone's expectations."**

<b>1989</b>	I Broadgate, Phase 14 London EC2	<b>Offices</b>	Planning Approvals, Schedules
<b>1990</b>	Exchange House London EC2 Canary Wharf B1, B2 London E14	<b>Offices</b>	Detail Design, Construction Administration
	Daisen Golf Club House Japan	<b>Offices</b>	Detail Design, Services Coordination
<b>1991</b>	Hiroshima Golf Club Japan	<b>Hotel</b>	Tender Drawings, Cost Analysis
	Namba Hotel Japan	<b>Hotel</b>	Materials/Cost Analysis, Design
	Whinkleys Wharf London E14	<b>Hotel</b>	Cost Analysis, Schedules
<b>1992</b>	Cabot Sq, Canary Wharf London E14	<b>Masterplan</b>	Concept, Design, Schedules, Presentations Design,
	Bristol, Brent Cross, Kingston, Tunbridge.	<b>Retail</b>	Approvals, Construction Administration Design,
<b>1993</b>	Kings Road Chelsea London SW3	<b>Retail</b>	Approvals, Construction Administration Design,
	Harrods Knightsbridge London SW1	<b>Retail</b>	Approvals, Construction Administration Interior Design,
<b>1994</b>	Park House Hotel London W2	<b>Hotel</b>	FF&E Purchasing
	Euro Retail Park Ipswich UK	<b>Retail</b>	Site and Building Masterplan
	Stephenson Way London NW1	<b>Offices</b>	Interior Renovation, Construction Administration Interior
<b>1995</b>	Directory of Social Change London NW1	<b>Offices</b>	Design, Project Management
	Central London County Court New York	<b>Offices</b>	Feasibility, Design, Landmark Approvals
	Palace New York	<b>Renovation</b>	Owner's Rep, FF&E Purchasing, Cad Manager Owner's
<b>1996</b>	Le Cirque 2000 New York	<b>Hotel</b>	Rep, Project Manager
<b>1997</b>	Planet Hollywood Cannes, Munich	<b>Restaurant</b>	Project Manager, Construction Administration Project
	Prague, Dublin, Zurich, Rome, Madrid	<b>Restaurant</b>	Manager, Construction Administration Project
<b>1998</b>	Planet Hollywood Kuala Lumpur Official	<b>Restaurant</b>	Manager, Construction Administration
	All Star Orlando	<b>Retail</b>	Fixture Development, Approvals
	Cafe Milan London SW3	<b>Restaurant</b>	Interior Design, Project Coordination
<b>1999</b>	Planet Hollywood Hotel New York	<b>Hotel</b>	Public Areas/Guestroom Design
	Samba Grill Las Vegas	<b>Restaurant</b>	Design, Construction Docs/Administration
	City Grill London NW1	<b>Restaurant</b>	Interior Design, Project Coordination
<b>2000</b>	Istanbul Restaurants Turkey	<b>Restaurant</b>	Project Inception, Concept, Presentation
	Heron City Lisbon Portugal	<b>Masterplan</b>	Inception, Master Plan, Presentation
	Crayola Creativity Works Concept	<b>Retail</b>	Inception, Concept, Presentation
	Cirque Du Soleil Hong Kong	<b>Masterplan</b>	Project Manager, Design, Presentation
	Equinox - 420 Lex Ave New York	<b>Health Club</b>	Project Manager, Design, Construction
<b>2001</b>	Alma de Cuba Philadelphia	<b>Restaurant</b>	Associate in Charge, Design Docs
	Estee Lauder - Origins Concept	<b>Retail</b>	Associate in Charge, Concept Development
	Django - 480 Lex Ave New York	<b>Restaurant</b>	Associate in Charge, Schedule
	455 Central Park West New York	<b>Residential</b>	Project Inception, Contract, Schedule
<b>2002</b>	W Hotel Times Square New York	<b>Hotel</b>	Project Director, Design & Construction
	Blue Fin New York	<b>Restaurant</b>	Project Director, Design & Construction
	The Whiskey New York	<b>Nightclub</b>	Project Director, Design & Construction
<b>2003</b>	Westminster Hotel New Jersey	<b>Hotel</b>	Owner's Rep, Design, Development, Operations
	Strip House Restaurant New Jersey	<b>Restaurant</b>	Owner's Rep, Design, Development
<b>2004</b>	James Hotel Scottsdale, Arizona	<b>Hotel</b>	Project Director, Design & Construction
	Blue Water Grill Chicago	<b>Restaurant</b>	Project Director, Design & Construction
	Block 22 Wine Store New York	<b>Restaurant</b>	Project Director, Concept, Design, Construction
	James Hotel Chicago Illinois	<b>Retail</b>	Owner's Rep, Design & Construction
	James Hotel Los Angeles California	<b>Hotel/Condo</b>	Owner's Rep, Master Plan, Design & Development
<b>2005</b>	Doha Diplomatic District, Qatar	<b>Mixed-Use</b>	Owner's Rep, Master Plan, Design & Development
	Mondrain / Delano Las Vegas	<b>Hotels</b>	Owner's Rep, Master Plan, Design Manager
<b>2006</b>	Suka Restaurant/Bungalow 8, London	<b>Restaurant</b>	Owner's Rep, Concept, Design & Construction Manager
	Mondrian South Beach, Miami Mondrian	<b>Hotel/Condo</b>	Feasibility, Negotiation, Design and Development
<b>2007</b>	Scottsdale, Arizona	<b>Hotel</b>	Owner's Rep, Concept, Design & Construction Manager
	Puck Building New York	<b>Mixed-Use</b>	Owner's Rep, Master Plan, Design & Development
<b>2008-09</b>	Multiple Projects – US & EAME	<b>Mixed-Use</b>	Business Development, Concept, Master Planning,
<b>2010</b>	Palatial Private Residence	<b>Residential</b>	Principal-in-Charge
<b>2011</b>	Presidential Palace Abu Dhabi	<b>Palace</b>	Principal-in-Charge
<b>2012</b>	Makkah, Saudi Arabia (20 Hotels, 12,000 rooms)	<b>Hotels</b>	Principal-in-Charge
<b>2013</b>	Yanqi Lake Beijing (Hotel, 5 Presidential Villas)	<b>Hotels</b>	Principal-in-Charge
<b>2014</b>	Ibiza, Cannes, Marseille, Riyadh & Kuwait	<b>Restaurants</b>	Owner's Rep, Concept, Design, Construction Strategic
<b>2015</b>	Coleburn Distillery, Nomad Hotel, New York	<b>Mixed-Use</b>	and Experience Consulting, Concept, Branding Strategic
<b>2016</b>	Hospitality Concept, Dubai, Antigua Projects	<b>Mixed-Use</b>	and Experience Consulting, Concept, Branding
<b>2017-18</b>	Pier Sixty-Six Hotel & Marina, Fort Lauderdale	<b>Masterplan</b>	Project Executive, Feasibility, Concept, Design, Approvals
<b>2019</b>	WET Design, Los Angeles	<b>Mixed-Use</b>	Business Development, Operations, Marketing
	Edition Hotel, New York	<b>Hotel</b>	Owner's Rep, Construction and Capital Expenditure
<b>2020</b>	Millenium Downtown Hotel, New York	<b>Hotel</b>	Owner's Rep, Construction and Capital Expenditure
<b>2021</b>	M Social Times Square, New York	<b>Hotel</b>	Owner's Rep, Construction and Capital Expenditure
<b>2022 - to date</b>	NEOM The Mountains of Trojena, Saudi Arabia (25 Ultra Luxury Residences)	<b>Residential</b>	Development Director, Master Planning & Development

# Michael D. Linczyc

BSc (Arch), B Arch (Hons), ARB (UK)

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## LEADERSHIP IN REAL ESTATE DEVELOPMENT,

## CONSTRUCTION AND DESIGN SOLUTIONS IN THE LUXURY & LIFESTYLE SECTOR

An energizing and proven leader in the real estate development and hospitality industry with 30+ years 360-degree global expertise in master planning, development, operations, project, design and construction management.

Constantly seeking new and greater challenges, consistently demonstrating the creativity, drive and determination to deliver outstanding, award winning, high profile developments, ranging from \$50m to \$5bn, with a track record of empowering sustainable, collaborative world class teams to lead and dominate their key markets.

**Experience** **NEOM - Trojena** Sept 2022 - To Date **Director of Development**  
Trojena The Mountains of NEOM is an iconic world class ski and all season destination built in the natural splendor of northwestern Saudi Arabia. Establishing a development team to support the vision of creating the ultimate luxury residential community for ultra high net worth and VVIP Clients within the Kingdom and the broader region, my role is to lead and manage a team of the world's most creative architects and interior designer to deliver 120 incredible homes ranging from 1,00 to 20,000 sqm.

**MLX Consulting** 2002 – 2008 2014 – To Date **Founder & Principal**  
Guiding developers to create engaging, experience-driven, sustainable and profitable environments. Assembling world-class teams to deliver actionable strategies covering design, feasibility, branding and development management with a focus on driving participation and sharing in diverse markets.

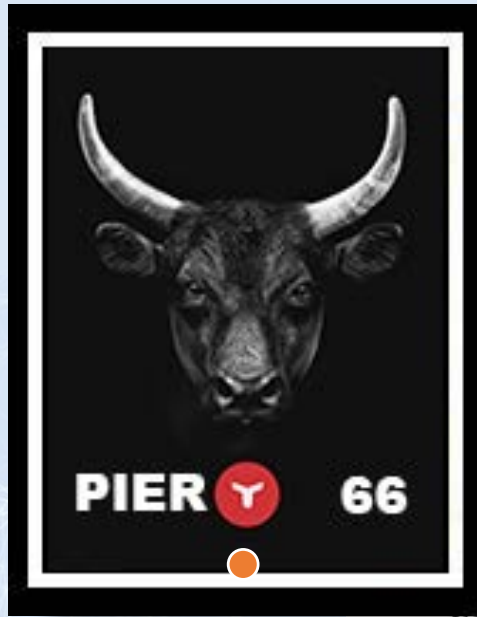
<b>Consulting Clients:</b>	<b>The Hardy Group</b>	June 2019 – Mar 2022	Managing Director
<b>Edition Hotel New York</b>	The leading hospitality development services consultancy in the United States. Providing a comprehensive service platform from deal formation through inception, design, construction to opening for owners, developers, investors and sovereign wealth funds focused exclusively on hotels, restaurants, resorts and mixed-use projects.		
<b>Pier 66 Hotel &amp; Marina, Florida</b>	<b>Tavistock Development</b>	June 2017 – Oct 2018	Director of Hospitality Development
<b>Montpelier Estate, Antigua</b>	A master-planned community developer in Florida expanding into mixed-use and hospitality projects. Managing the \$600m investment in the redevelopment of 35 acres of Fort Lauderdale Beach at Pier 66 into a destination resort hotel and marina including condominiums, retail, offices and marine facilities.		
<b>Food Theatre Concept B/spoke Solutions</b>	<b>Pico PRO Inc</b>	2015 - 2016	President & CEO
<b>Puck Building, NYC Westminster Hotel, NJ</b>	<b>Kushner Companies</b>	Feb-Dec 2007	EVP, Managing Director VP, Design & Development
<b>Mondrian Scottsdale Mondrian South Beach Mondrian/Delano LV</b>	A passion to create unique experiences and environments that are engaging and profitable. Established a new business division for Pico Group, one of Asia's leading brand activation, events and exhibition company; focused on the hospitality, real estate and retail industries.		
<b>Mixed-Use Development Doha, Qatar</b>	<b>Kushner Companies</b>	2002 - 2003	Diversified real estate company, with \$10bn of residential, office and hospitality portfolio investments.
<b>James Hotel Scottsdale James Hotel Chicago Blue Fin, Chicago</b>	<b>Morgans Hotel Group</b>	2005 - 2007	Recruited by the Principals to establish the hospitality group, execute a strategic action plan and manage all aspects of investments and developments.
<b>W Hotel Times Square NY Blue Fin Restaurant Whiskey Bar</b>	<b>KEO International</b>	Jun – Oct 2005	EVP, Development
<b>Presidential Palace, Abu Dhabi</b>	<b>James Hotels / BR Guest</b>	2003 - 2004	Director, Hospitality Development
<b>20 Hotels in Makkah, KSA Yanqi Lake, Beijing</b>	<b>Starwood Hotels &amp; Resorts</b>	2001 - 2002	Largest architecture and engineering infrastructure designers and project managers in the Middle East. Owner's Representative for \$300m mixed-use 5* hotel/condominium & retail development in the Diplomatic District in Doha, State of Qatar, on behalf of the client, the Minister of Finance.
	<b>Wilson Associates</b>	2008 - 2013	SVP, Development
			Established restaurant group in New York and Las Vegas expands into hotels and resorts.
			Identified, retained and directed the consultant teams for design, sourcing and construction projects across the United States, including hotel renovations, repositioning and new builds.
			Now part of Marriott Hotels, with 30 brands and 7000+ properties across 131 countries. Managed design and construction including consultants, contracts, permits, site and tenant coordination for W Times Square Hotel.

Samba Grill, LV	Rockwell Group Architecture		1997 - 2001	Associate Director												
Cirque de Soleil, HKG	New York's go to designers for unique immersive environments for hospitality, culture and entertainment. Directed and mentored the dozen project managers, architects and designers within my studio, responsible for budgets, schedules, client liaison, presentations, manpower and profitability.															
New York Palace Hotel	New York Palace Hotel	1995 - 1997		Owner's Representative												
Le Cirque 2000	Purchased by the Brunei Investment Authority, Amedeo Hotel Group acting as asset managers. Key member of the management team responsible for the \$120M renovation of the 55 story, 950 room, 5* Star Hotel, including the renovation of the interiors of the landmark historic Villard House.															
Harrods Opticians	Linczyc Oppenheim Architects	1991 - 1995		Principal & Co-Founder												
Park House Hotel	Established innovative UK architectural and interiors practice focused on offices, retail and hospitality.															
Daisen Golf Club Japan	Asahi Juken Company	1990 - 1991		Senior Architect												
	The European headquarters of a leading Japanese developer of condominiums, hotels and golf courses.															
Exchange House	Skidmore, Owings & Merrill	1989 - 1990		Project Architect												
	London office of one of the most influential global multi-disciplinary architecture and engineering firms.															
Qualifications	University of Dundee, Scotland	1982 - 1987														
	Bachelor of Science (Arch)	Bachelor of Architecture (Hons)	ARB Chartered Architect (UK)													
Awards	Industrial Design Excellence Award	2000	Samba Grill, Las Vegas													
	Gold Key Awards for Excellence in Hospitality Design	2001	Alma de Cuba, Philadelphia													
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	Hospitality Design Winner Upscale Hotel Award	2004	Westminster Hotel, New Jersey													
Speaking Engagements	Boutique Design Conference, New York	2012	Hi Tech High Touch													
	Design Inn Symposium, Sydney, Australia	2012	The Asian Century													
	International Hotel Investment Forum, Macau	2011	Great Design Good Business													
	US Chamber of Commerce, Houston	2010	US Saudi Design Symposium													
	HD Boutique Exposition, Miami	2008	Boutique Design What's Next													
Achievements	<table><tr><th>DEVELOPMENT MANAGEMENT</th><th>PROJECT MANAGEMENT</th><th>CONSTRUCTION MANAGEMENT</th></tr><tr><td>Led world-class consultants to deliver business and design master plan for \$600m mixed-use development.  TAVISTOCK DEVELOPMENT COMPANY</td><td>Principal-In-Charge of 100 member multi-disciplinary team for \$4bn Presidential Palace Project  WILSON ASSOCIATES</td><td>Mobilized PM/CM teams to complete \$250m of construction on multiple new build and renovation projects across the US.  MORGANS HOTEL GROUP</td></tr><tr><th>OPERATIONS</th><th>BUSINESS DEVELOPMENT</th><th>STRATEGY / BRANDING</th></tr><tr><td>Grew management and operations team from Zero to 65 in 3 months.  KUSHNER COMPANIES</td><td>Generated over \$35m of billable revenue in US, China and Middle East during 5 year plan.  WILSON ASSOCIATES</td><td>Authored and presented development strategy to Government of Antigua with \$60m+ direct economic impact.  PICO PRO</td></tr></table>				DEVELOPMENT MANAGEMENT	PROJECT MANAGEMENT	CONSTRUCTION MANAGEMENT	Led world-class consultants to deliver business and design master plan for \$600m mixed-use development.  TAVISTOCK DEVELOPMENT COMPANY	Principal-In-Charge of 100 member multi-disciplinary team for \$4bn Presidential Palace Project  WILSON ASSOCIATES	Mobilized PM/CM teams to complete \$250m of construction on multiple new build and renovation projects across the US.  MORGANS HOTEL GROUP	OPERATIONS	BUSINESS DEVELOPMENT	STRATEGY / BRANDING	Grew management and operations team from Zero to 65 in 3 months.  KUSHNER COMPANIES	Generated over \$35m of billable revenue in US, China and Middle East during 5 year plan.  WILSON ASSOCIATES	Authored and presented development strategy to Government of Antigua with \$60m+ direct economic impact.  PICO PRO
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Mobilizing, mentoring and motivating multi-disciplinary teams for **25+** years to consistently deliver **authentic, remarkable** and **sustainable** experiences and environments across cultures, markets and industries.



# RELEVANT EXPERIENCE



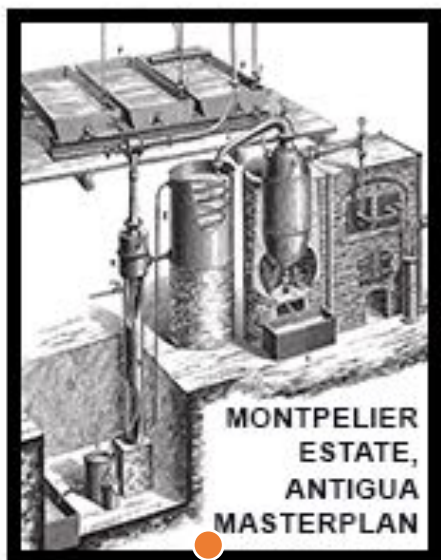
Concepts



Leadership



Execution

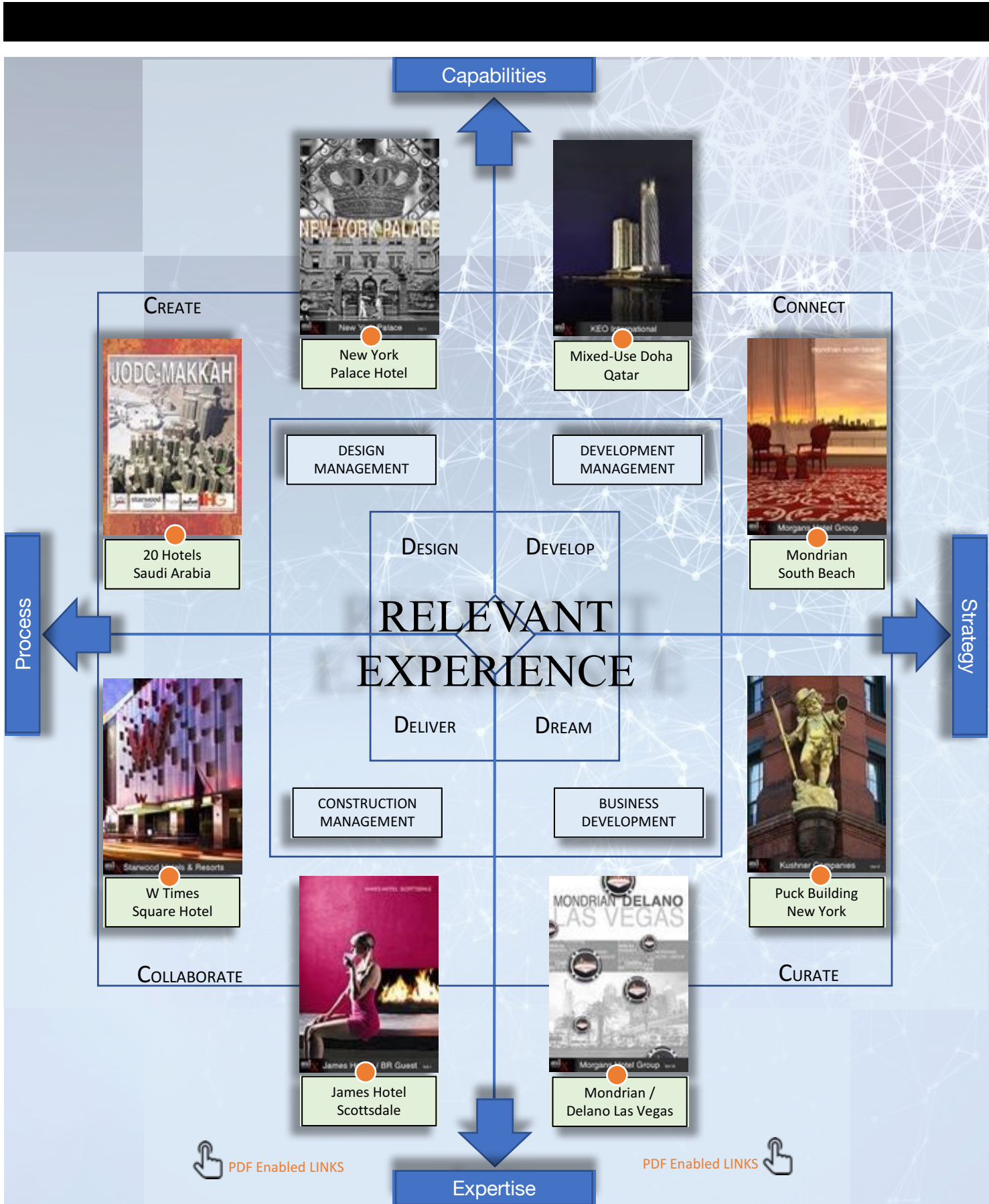


Strategy



PDF Enabled LINKS





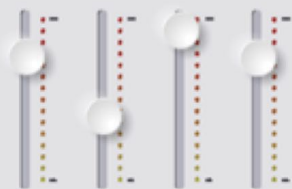




Thank you.



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authentic



remarkable



sustainable



profitable

